

Untangling RELATIONSHIPS

LET'S GET STARTED. . .

Use this social media plan to engage with people online and keep the following in mind:

- **Think** about who your audience is. Look at the list of people who follow your page to help you brainstorm ideas and tailor your content.
- **Don't Give Up** on your location's page. Go above and beyond posting the live stream from your service. Social media engagement should be an extension of your Sunday ministry.
- **Keep Trying!** Interaction varies so it will take some time to see what kinds of posts receive the most likes and comments.
- Add a note here about using Canva templates.

Remember. Here is a weekly social media rhythm you can follow:

MONDAY
Post a review of Sunday's message and keep it interactive!

TUESDAY
Post a clip of Sunday's sermon.

WEDNESDAY
Encourage your congregation!

THURSDAY
Great day to do a Sunday invite!

FRIDAY
Today is a great day to have a trending sound with a fun video!

May 13th

- Visit New Life Admin to download graphics for the series.
- Change Facebook cover photos to the 1920x1080 graphic.
- Make a banner on Instagram and pin the graphic to the top. See @newlifechicago for an example.
- This is a great time to plan! Here are some questions to think of as you plan for this series on social media!!
 - What fun videos are we posting for Fridays?
 - What could we say to encourage our congregation on Wednesdays?
- Social Media Challenge! Gather around 4-6 people and ask them to recite the series title, mesh those together for an awesome reel! Combine those for a fun reel with some trending music and invite people to our series called "Untangling Relationships".

May 20th

- **INVITE: Point out ways to your audience can process grief and hope around them.**
- **Monday, May 20th:** Create a carousel in Canva with "Untangling Relationships" templates of a point that your pastor made that could resonate with your audience! Share it with your stories and share the New Life Chicago post with your stories too!

- **Tuesday May 21st** : Reel- Post a clip from Sunday!
- **Wednesday May 22nd**: post an encouragement to help your congregation live out the previous Sunday's message!
- **Thursday May 23rd**: Share resources or outlines to help people address and pray through conflict.
- **Friday May 24th**: Take a break from posting today or look for a fun trending sound to do a fun video too! Check out our social media challenge at the top!
- **Sunday May 26th**: Stories: this is a great time to take a break from posting and highlight different event posts, post a scripture from the sermon, and the setlist from worship.

May 27th

- **INVITE: Give people practical ways they can not live in fear.**
- **Monday, May 27th**: Create a carousel in Canva with "Untangling Relationships" templates of a point that your pastor made that could resonate with your audience! Share it with your stories and share the New Life Chicago post with your stories too!
- **Tuesday, May 28th**: Reel- Post a clip from Sunday!
- **Wednesday, May 29th**: post an encouragement to help your congregation live out the previous Sunday's message!
- **Thursday, May 30th**: Share scripture on how to love people mercifully like Christ!
- **Friday, May 31st**: Take a break from posting today or look for a fun trending sound to do a fun video too! Check out our social media challenge at the top!
- **Sunday, June 1st**: Stories: this is a great time to take a break from posting and highlight different event posts, post a scripture from the sermon, and the setlist from worship.

June 3rd

- **INVITE: Help people understand how to surrender justice to God and to support people around them who feel the injustice in our world.**
- **Monday, February 12th**: Create a carousel in Canva with "Untangling Relationships" templates of a point that your pastor made that could resonate with your audience! Share it with your stories and share the New Life Chicago post with your stories too!
- **Tuesday, February 13th**: Reel- Post a clip from Sunday!
- **Wednesday, February 14th**: post an encouragement to help your congregation live out the previous Sunday's message!
- **Thursday, February 15th**: Share resources to help people forgive others!
- **Friday, February 16th**: Take a break from posting today or look for a fun trending sound to do a fun video to! Check out our social media challenge at the top!

- **Sunday, February 18th:** Stories: this is a great time to take a break from posting and highlight different event posts, post scripture from the sermon, and the setlist from worship.

June 10th

- **INVITE: Help people find ways to mend or process broken relationships.**
- **Monday, June 10th:** Create a carousel in Canva with “Untangling Relationships” templates of a point that your pastor made that could resonate with your audience! Share it with your stories and share the New Life Chicago post with your stories too!
- **Tuesday June 11th:** Reel- Post a clip from Sunday!
- **Wednesday June 12th:** post an encouragement to help your congregation live out the previous Sunday’s message!
- **Thursday June 13th:** Share resources to help people cultivate Godly relationships around them!
- **Friday June 14th:** Take a break from posting today or look for a fun trending sound to do a fun video to! Check out our social media challenge at the top!
- **Sunday, June 16th:** Stories: this is a great time to take a break from posting and highlight different event posts, post scripture from the sermon, and the setlist from worship.

PRO TIP:

Social media isn’t just another way to make announcements and promote events. Social media is a ministry! Remember there are real people on the other side of the screen who are reading, interacting, praying, and taking their next step as they follow Jesus. You are helping and encouraging them!