

# NextGen Sunday Playbook

## Sunday Morning Promotion Plan

### Sunday, May 5<sup>th</sup>

**All Church Update** - We will show a NextGen focused video highlighting Kids, Youth, and Young Adults Ministries. This is a great opportunity to follow up the video by letting your congregation know that in 2 weeks on May 19<sup>th</sup> will be our NextGen Sunday highlighting OneYth in particular with a NextGen Offering. Perhaps begin casting a vision today that just a \$100 gift can help sponsor a student to camp! Communicate your location-giving goal and promote the offering on social media and your weekly email to the congregation.

### Sunday, May 19<sup>th</sup>

**NextGen Sunday is TODAY!** On this day, we would love all locations to participate by having students be a visible and viable part of the service. Suggestions are included below. This is also the day our NextGen offering will be open! It will remain open through June.

## NextGen Offering

New Life is passionate about reaching the Next Generation for Jesus! Be a part of what God is doing through our NextGen ministries by giving during the NextGen Offering opportunity. Our goal is to raise \$50,000 this year across all locations that will go towards providing scholarships for students to make their way to camp and experience Jesus!

### **Ideas for Incorporating Youth in the Service on May 19<sup>th</sup>**

1. Work with your Youth Leader(s) to coordinate & organize it. This is a handoff opportunity for you!
2. Have a student share a testimony or testimonies. We will be providing video testimonies if you would prefer to use one of those.
3. Have a student or group of students read Scripture.
4. Incorporate students into the worship band that Sunday.
5. Have students door-holding and greeting that Sunday.
6. Have a student give a short message or devotional before your message.
7. Have a student or two do the announcements that Sunday.
8. Have a sign-up table for students & parents.

### **Talking Points for NextGen Sunday**

1. Share dates and cost for Summer Camp - June 27-30, \$299
2. Due to popular requests and demand, we have added a day to OneYth Summer Camp this year. June 27th-30th. This is a direct response to our post-camp survey last summer.
3. Extra time means extra cost. But with extra time, comes more impact. Share the accelerated time imagery. 96 hours= approx. 48 weeks of Youth Ministry. Between Summer Camp & Equip you are getting an extra year!
4. Share fundraising goal for your location. 50 students = \$5,000. Or more if you are looking for more.
5. Last year we had over 400 youth and leaders from across New Life. Many lives were changed. You heard some stories today! This year, we expect the Lord to do even more!

### **Important Offering Details**

1. Direct people to give online via your location website (e.g. newlifemidway.org, tap the Give button, select Youth Retreat Scholarships from the giving menu)
2. Give cash or check on Sunday. Please make checks payable to New Life Community Church and write Youth Retreat Scholarships in the memo.
3. You may also mail a check to our office at 4101 W 51st St, Chicago, IL 60632.