

# STRONGER

FASTING CHANGES EVERYTHING 📍 🌐 🔄



	<b>PASTORS</b>	<b>COMMUNICATIONS TEAM</b>	<b>LOCATION ADMIN</b>
<b>1 MONTH</b>	All outlines are turned in	All digital assets are ready and admin project is published with Social Media and Communications plan	Review series information on <a href="http://newlifeadmin.org">newlifeadmin.org</a>
<b>3 WEEKS</b>	Make sure all leaders are aware of the new series	Creating social media content for the series	Add series info to bulletin
<b>2 WEEKS</b>	Announce new series in service	Life Group questions are posted to the app	Have everything printed and ready.
<b>1 WEEK</b>	Send out reminders for a new series starting the next week	A social media plan is sent out as a reminder to all office managers and bumper video to tech teams.	Send bumper video to tech team and update Facebook header for series
<b>3 DAYS</b>	Create a personal invite to share on social media	Shout out link to make sure anyone and everyone can find a location near them	Send email through Online Community to congregation with series invite
<b>2 DAYS</b>	Create an event on Facebook for the new series starting on Sunday	Re-share the Facebook event and make an Instagram story about the new series	Update bulletin cover with series, put up series posters, stock info desk with series invites
<b>1 DAY</b>	Introduce the series on social media	Review everything to make sure everyone has what they need for the new series.	Post on locations social media for Stronger as if it was a special event