



## August 6<sup>th</sup>

- INVITE: Update your Facebook page header with the series image.  
**God in Exodus. Looking back on how God is a never changing God and how we see it today.**
- INSPIRE: **God in Exodus. Looking back on how God is a never changing God who shows up.**
- INTERACT: **Pick a quote to help people begin to look into the story and context of Exodus.**
- **Have content ready to go or make time to create post for the series!**

## PRO TIP:

Take some time to schedule all of your posts for the week. It will make your life a lot easier!

## 3 Weeks

- Communications Team is hosting a social media seminar on using social media for your church. Please see if you can join. More details via email from Rachel Sanders
- INTERACT: **Why is it important for New Testament believers to look back on the Old Testament?**
- Be sure to look at your pastor's main points to create carousels, reels, or posts for Instagram.

## 2 Weeks

- INVITE: **Provide information on when the series starts and that this is a sermon series people will want to listen to.**
- INSPIRE: **Pick a verse in Exodus that people know and can trigger a connection to the book. Create a mental bridge so that people don't think they are incapable of completely oblivious to Exodus.**

- INTERACT: **How does the culture in the time of the Exodus relate to the Chicago culture we live in today? How can we make sure we don't make scripture fit our lives?**

## 1 Week

- INVITE: **Seeing God show up in the Old Testament shows his unwavering character of always being gracious and present in the lives of his people.**
- INSPIRE: **Martin Luther King Jr. said, "Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that."**
- INTERACT: **Love starts with knowing God deeply and intimately. You can know that you know God when you do what he says.**

## 3 Days

- INVITE: **Do you know someone in need? Don't ignore it. Do something to extend love to them.**
- INSPIRE: **God's provision over his people has never changed. He made a way for people to be united with him again. A perfect example of perfect love.**
- INTERACT: **Love is the pulse of a living heart, beating for God. If you are wondering whether you belong to God or not, listen for the heartbeat. Is love beating in you?**

## PRO TIP:

Videos get more engagement than any other type of post on Facebook. Your videos don't have to be super produced or long. Use a phone with a good camera and record a short clip with your pastor!

## 2 Days

- INVITE: 🙏 **Pause and pray for one person right now, then send them a text letting them know!**
- INSPIRE: **Love comes from God and is made visible through us.**
- INTERACT: **Have you been reading anything in the Old Testament?**

## 1 Day

- INVITE: **Who is someone you can tell about Jesus?**
- INSPIRE: **You can be certain and know with confidence that you will experience eternal life if you put your hope in Jesus.**

INTERACT: **How does God show His love to you? How do you show love to God?**

***PRO TIP:***

Use your location's social media page as a touch point for the communities you impact. This can be one of the first ways someone finally understands that God in the Old Testament is the same in the New Testament.